

Think Network... making the net work for you!

Who are we, and what do we do? Well, because you asked, here's a very brief outline of the main services offered by Think Network:

BLOGGING

It's not everyone's cup of tea, but it's something we love to do! It's all the rage when it comes to promoting business online. With us, here's the options:

(1) Think Tasmania

a website dedicated to all things Tasmanian. We arrange the words, add pictures, format everything for the web and make it all search engine friendly. And because we have a following and know what we're doing, it's a good place to have a relevant business promoted. It's the perfect match for our own [Facebook page](#); it's our number one passion, and a showcase for our writing*.

Here's a little secret: it doesn't cost you anything. If the research is cost neutral for us, you're local AND you can link to [Think Tasmania](#) from a website, promote on Facebook, include the URL in emails, etc.... we'll do it all for love.

(2) Freelance Writing*

we write articles too, mainly for other blogs. You might need a little help to keep the content on your website interesting and constantly updated. [Call us!](#)

(3) Independent Blog

at a pinch, we can help you start your own blog. We can design a pretty site for you, and show you how to upload your own content. But be warned: it's a whole lot of work and a very complex, time-consuming procedure. Anyone can bang up a blog, but to make it worthwhile? That's a whole new kettle of fish.

FACEBOOK

Also something that doesn't appeal to everyone, but it's virtually essential. It's our social networking medium of choice, and we're almost addicted to it!

(1) Introductory Workshops: FB for Business for Absolute Beginners!

Join a small group to network and learn the absolute basics from someone in your shoes (not a computer guru with complicated, whiz-bang, fancy techniques). We don't dabble in lots of social marketing choices. We focus on mastering the essentials of just this one. But we work that Facebook page!

(2) Set up Individual Facebook Business Pages

Ask us nicely, and we'll get you started with a standard business page and set you on your way. Show you what you need to do, and tell you what to avoid.

(3) Ongoing Maintenance of Facebook Business Pages

If you begrudgingly accept that your business needs a Facebook page, but don't have the time or the motivation to maintain it, we can do it for you.